

**Table 16.19-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY  
ENGLISH-LANGUAGE NEWSPAPERS: 1997-1998 TO 2000-2001**

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News*, Korea Times/Han Kook Ilbo and *Korea Central Daily*, Korean; and *United Chinese Press*, Chinese]

Newspaper	1997-98	1998-99	1999-2000	2000-2001
Daily				
<i>The Honolulu Advertiser</i> 1/	104,233	104,602	107,495	150,277
<i>Honolulu Star-Bulletin</i> 2/	69,188	67,124	63,480	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo) 3/	(NA)	19,069	(NA)	20,213
<i>West Hawaii Today</i> (Kailua-Kona) 3/	10,938	11,667	11,206	12,146
<i>Maui News</i> (Wailuku) 4/	17,142	16,970	17,225	18,959
<i>Garden Island</i> (Lihue) 5/	8,352	8,790	8,379	8,478
Sunday morning				
<i>The Honolulu Advertiser</i>	190,349	188,556	187,277	170,009
<i>Honolulu Star Bulletin</i>	(X)	(X)	(X)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo)	(NA)	22,851	(NA)	23,780
<i>West Hawaii Today</i> (Kailua-Kona)	13,981	14,610	14,617	16,069
<i>Maui News</i> (Wailuku)	24,098	24,220	24,365	24,563
<i>Garden Island</i> (Lihue)	9,293	9,395	9,210	9,461

NA Not available.

X Not applicable.

1/ Morning and afternoon, Monday through Saturday. The afternoon edition began on March 15, 2001.

2/ Afternoon, Monday through Saturday. New owner Oahu Publications began to publish on March 15, 2001. Morning, midday, and final editions, different areas, Monday through Saturday. The Sunday edition began on April 1, 2001.

3/ Morning, Monday through Thursday.

4/ Afternoon, Monday through Friday. The *Maui News* became a morning paper on July 24, 2000. The Saturday edition began on March 10, 2001.

5/ Afternoon, Monday through Friday. As of September 2000, The *Garden Island* added a Saturday morning edition.

Source: <<http://www.starbulletin.com>> May 2, 2002; *Maui News*, records; *Garden Island*, records.